



Building Trusted Clinics
TOGETHER



Join India's #1 trusted digital dental partner

WHERE

ASTERA HELPS YOU GROW



Astera brings your clinic under a unified national network. It instantly increases your visibility, credibility and patient reach while keeping your clinic's unique identity intact.





HERE'S

WHAT

A co-branded identity.

A professionally managed website.

Consistent social media presence.

Continuous digital campaigns & patient leads.

YOU

Personal branding just for you.

Consistent pricing and standards.

Access to the network's lab partners.

Exclusive vendor partnerships for supplies.

GET

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BASIC PLAN



6-8 Creatives per month
Only Static Posts
Social Media Handling at zero cost
Basic single 4 pager website
One revision

Exclusions:

No SEO, revisions beyond one is chargeable,
no domain purchase content for posts and
websites to be provided by you, no Meta ads.

16,999/- per month

STANDARD PLAN



10-12 Creatives per month
Static Posts + 1 Carousel + 1 Reel
Social Media Handling at zero cost
Basic single 5 pager website
Two revisions
Basic SEO
Basic content writing & development

Exclusions:
Revisions beyond two is chargeable, No UI/UX design, no domain purchase and other essential tools, no Meta ads.

19,999/ per month



PREMIUM PLAN

15 Creatives per month
Static Posts, Carousels, Reels
Comprehensive social media handling
Comprehensive social media analytics
Multi page website (5 max)
SEO Keywords & targeting
Indepth content writing & development
Meta ads
Three revisions

Exclusions:

Revisions beyond two is chargeable, domain purchase by client, low ad cost for meta.

27,999/- per month



THE KEY ADVANTAGE

The service fee you pay is for the corporate management of your clinic's digital presence and marketing, absorbing the typical Labour and Infrastructure costs.

Aster's Discounted Cost:
By partnering with Astera, you pay just ₹ 9000/- approx. a month (or ₹23,000 approx. per quarter) for the same services.

Your Savings:
Running digital marketing on your own costs a clinic at least ₹20,000/- approx per month.

Ad Spend:
The service fee is separate from your clinic's chosen ad budget, which typically ranges from ₹3,000 – ₹15,000/- per month.



You focus on DENTISTRY,
We focus on your GROWTH.



astera

Contact us: +91 91005 60517

Email: info@asteraconnect.com

Website: www.asteraconnect.com

Supported by certified and
licenced vendors.